

Press release

Elos Group reorganizes the Medical Technology business area

Under the new organization, the operations of Elos Medical, Sweden, and Elos Pinol, Denmark, together with the Chinese operations now being built up in Tianjin will be coordinated to form Elos Medtech. The organization of Elos Medtech will comprise two main structures:

- Business Units: Dental, Orthopaedics and Medical Devices
- Sites: Timmersdala in Sweden, Görlöse in Denmark and Tianjin in China

The management of Elos Medtech will include the following positions:

Kjell-Erik Johansson – Vice President, Business Unit Manager Dental and Orthopaedics
Sören Olesen – Vice President, Business Unit Manager Medical Devices and Site Manager Görlöse
Gunnar Hellichius – Site Manager Timmersdala
Stefaan Dewaele – Site Manager Tianjin
Tina Friis Poulsen – RA/QA Manager

In addition to Elos President-CEO Göran Brorsson and Patrick Juslin, CTO.

“We are implementing the organizational change to provide the skills that match our customers' specialized needs. It allows us to better focus the Group's marketing and development resources. An increased focus will give us opportunities to expand market share in the priority market segments,” says Göran Brorsson.

“The fact that we are also starting up a unit in Tianjin, China, during 2010, gives us a unique position in Europe and in Asia. This increases our ability to grow further in future years.”

Lidköping, May 7, 2010

Elos AB (publ)

For further information, contact Göran Brorsson, CEO, +46 510 48 43 65, +46 70 511 78 60.

Elos' operations comprise development, manufacturing and marketing to international customers who need complex products used in demanding environments within the Medical Technology and Precision Technology business areas. For additional information, visit www.elos.se.

The information contained in this press release is of the kind that Elos AB has to make public according to the Securities Market Act and/or the Financial Instruments Trading Act.
The information was made public on May 7, 2010 at 10.00 (CET).